



These are correct ear sets.



This is not a correct ear set. The ears are not creasing down the middle and do not hang alongside the dog's cheek. It is what I call "The Flying Nun" look.



I use Johnson and Johnson Coach Athletic Tape.
It stays on and pulls very little hair off when it is removed.
Make sure your puppy is exhausted before you try this.

Tear an 8" strip of tape.
Put it across the outside of the ear with the tip of the ear exposed as shown above.
Be sure to leave about $\frac{1}{2}$ inch overlap to the left.



Next, flip the ear up as if it were standing. Then bring the tape around on the inside of the ear as shown. **BE SURE TO MAKE YOUR FOLD SO THAT THE BOTTOM RIGHT IS NOT TOUCHING THE EAR** (it could cut into the ear if you do have the fold past the ear.)



Gently stretch the ear. The puppy is pulling hard on it in the picture.



Fold the taped section in half to make the ear crease all the way to the top.



Loosely, wrap the tape over the folded section.



Finish wrapping the tape around. It should ALWAYS BE VERY LOOSE.



This is how the taped ear should hang.
Now that he knows I am taping his ears, he is making the other ear hang correctly.
Do not be fooled by this tactic.



Do not let a cutesy face with a pout stop you.
These small fixes will make the adult dog look so much better.



Above, both ears are taped.
You can see they are not restrictive around the ear, but loose.
They also weight down the ear.

If your crease isn't quite right try gently pulling on the ear to see if it needs more weight.
If it needs extra weight, just add another small piece of tape.
The tape should stay on for no more than 2 days. I take it off for a day to rest.
Repeat the 2 days on and 1 day off until the ears are standing correctly.

Best of luck and be diligent.
You won't tape as long as you would for cropped ears.